



Blyth-Snowtown Netball Club Strategic Plan 2021-2025



PEOPLE	GOAL 1: Fill strong junior and senior grades	<ul style="list-style-type: none"> • Maintain current players and attract as needed new senior and junior players. Aim to have a minimum of 8 players in each team. • Preseason recruitment letter to identified potential new and past players, including football players wives and girlfriends. • Foster player transition from 15U to senior grades to retain teenagers and reduce drop out rate. • Prioritise Junior Development role to improve juniors skills, co-ordinate a minimum of 4 skill based trainings per season and support junior coaches. • Have a junior Come'N'Try night at Snowtown and registration night at Blyth at the start of each season.
	GOAL 2: Members will be supported and feel valued in a friendly and social atmosphere	<ul style="list-style-type: none"> • Provide new and existing members with relevant information regarding our facilities, processes, policies and personnel in a range of formats (newsletters, website, introductions, orientation). • Provide opportunity for feedback from members, with member surveys and mid year general meeting if required. • To support a positive culture, promote BSNC code of conduct, make policies and procedures accessible and ensure members have a clear understanding of the complaints process and the steps required to resolve any issues arising. • Comply with current Child Safety regulations. Keep all members informed and alert to their child safety obligations and have at least two trained child safety officers. • Review and maintain STARCLUB and Good Sports status. • Celebrate milestones, individual and club achievements and current and past premierships. • Ensure volunteers are recognised for their contribution to the club. • Develop and foster relationships between the netball and football club, and internally between all grades. • Continue to support and enhance the Cats Social Committee operations by having adequate netball representation and encourage members to attend events.
PROMOTION/ MARKETING	GOAL 3: Develop a high public profile with a positive club image	<ul style="list-style-type: none"> • Submit regular good news stories, club events & achievements to local media. • Work with local communities and schools to ensure new residents and juniors receive club information. • Create combined Netball and football preseason newsletter with relevant information. • Maintain effective communication with players, coaches and members via Cats website, email, newsletters and social media. • Ensure social media is used appropriately by all members. • Maintain affiliations with NENA & Netball SA to ensure all available services are accessed.
SERVICES TO MEMBERS	GOAL 4: Educate & develop members with the skills & resources to play, coach, umpire & volunteer	<ul style="list-style-type: none"> • Value and invest the development of coaches skills by encouraging participation and maintaining national accreditation (Foundation, Development & Intermediate coaching courses). • Identify, encourage and financially assist talented players to participate in development opportunities and higher level competition. • Provide umpire education to members and promote pathways to development opportunities. • Have access to quality resources to ensure all roles can be achieved to a high standard. • Ensure the load of volunteer roles is shared amongst all club members, and roles and duties are clearly defined. • Develop a succession plan for executive committee members to ensure a smooth transition between seasons and new position holders.
INFRASTRUCTURE	GOAL 5: High quality facilities, uniforms & equipment.	<ul style="list-style-type: none"> • Financially support the Blyth and Snowtown Netball Clubs by contributing \$700 towards each club every year. • Encourage the ongoing improvement of facilities at both grounds. • Prioritise quality training equipment, especially balls. • Have designated storage facilities at Blyth and Snowtown for balls, training equipment, goal post protectors, benches, chairs, etc • Ensure members are professionally presented, with timely ordering of uniforms and umpire equipment provided (shirts, jackets and whistles).
FINANCES	GOAL 6: Financially affordable, accountable & viable	<ul style="list-style-type: none"> • Develop an annual fundraising plan, targeting areas of needs identified in this Strategic Plan. • Develop and maintain a strong sponsorship base, and ensure they receive value for money and exposure. • Actively apply for grants and access government initiatives (eg Sports Vouchers). • Keep subs & uniforms affordable. Subsidise if required & provide regular payment instalments option. • Offer a central service for members to co-ordinate and encourage the buying, selling and donating of uniforms and quality netball shoes. Can allocate to disadvantaged as required.